

DEADLINE for Entries:

**Postmark Deadline
December 10, 2008**

www.SustainableFellwood.com

SUSTAINABLE FELLWOOD COMMUNITY LOGO CONTEST

**Open to Savannah area High School and
College Level Students**

Tell us about yourself:

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

email: _____

School: _____

Grade: _____

Teacher Contact/Reference: _____

Signature of Ownership

For more information:

912-236-0781

Entry Checklist

**Please submit your original logo submission printed in
color and sized to fit on a regular 8-1/2 x 11 piece of paper:**

- a. Computer renderings preferred
- b. Hand drawings acceptable
- c. Please submit your 8-1/2 x 11 submission(s) in a large mailing envelope without folding the work.
- d. Please do not sign your work in any way.
- e. Download, print and fill out this entry form.
- f. Make a copy of the completed form for your own records

Prizes - 1st Place / 2nd Place / Honorable Mention

1st - A New Laptop Computer
Donated by Seimitsu Business Technology Solutions

2nd - A new digital camera (or gift of your choice)
with a Circuit City \$250 Gift Card

Honorable Mention - Circuit City Gift Card for \$100

MAIL YOUR ENTRY TO:

**MFI Properties, Inc.
Attn. Sustainable Fellwood Contest
P.O. Box 10288
Savannah, GA 31412**

SUSTAINABLE FELLWOOD

www.SustainableFellwood.com

COMMUNITY LOGO CONTEST - Open to Savannah area High School and College Level Students

CALL FOR SUBMISSIONS

1. Eligibility

This contest is open to high school and college students in the Chatham County area. Any family members of companies or entities associated with the Sustainable Fellwood Partners are not eligible to enter the contest. Those companies include Melaver Inc., Vanguard Developers, CHSA Development Inc., Progressive Redevelopment, Lott + Barber, Parallel Housing, and the Housing Authority of Savannah.

All entries must be original works (not copies) and must be the work of the contest entrant.

Prizes will be Awarded for 1st Place, 2nd Place, and Honorable Mention

First Place	A new Laptop Computer donated by Seimitsu Business Technology Solutions
Second Place	A new digital camera (or gift of your choice) with a Circuit City \$250 Gift Card
Honorable Mention	A Circuit City gift card for \$100

2. Date

Contest opens **September 2, 2008**. All submissions must be mailed to

MFI Properties Inc.
Attn. Sustainable Fellwood Contest
P.O. Box 10288
Savannah, GA 31412

For more information: 912.236.0781

DEADLINE FOR SUBMISSIONS: All Submissions must be postmarked by December 10, 2008

3. Background

Sustainable Fellwood, located at 1300 West Bay Street in West Savannah, is a mixed-use development with Affordable Housing Units, Senior Housing, market-rate units, home sites for Dreammaker first-time home owners and future retail space. Over 100 live oak trees are on the site with plans to preserve as many of the trees as possible. Construction on Phase I for the first phase of 110 housing units will begin in September, 2008 and subsequent phases will follow. On-site amenities will include a clubhouse, an organic community garden, a central park, playgrounds, and walking paths.

Sustainable Fellwood is registered in the U.S. Green Building Council's LEED (Leadership in Energy and Environmental Design) for Neighborhood Development pilot program and will be guided by the Smart Growth Network's principles for diverse, walk-able, distinctive, attractive communities. Sustainable Fellwood is also registered in the Earthcraft Coastal Communities through Southface Energy Institute.

4. History

The current site is located where Fellwood Homes once stood, Savannah's first public housing project which was completed in 1940. Sustainable Fellwood is the redevelopment of this site and is guided by preservation of the neighborhood's history, while looking forward to the future.

5. Sustainable

What does sustainable mean to us? It means being environmentally responsible. It means meeting the needs of the present without compromising the ability of future generations to meet their own needs. Components of a sustainable community are:

- Preservation of open green space
- Creating a walk-able neighborhood
- Providing access to different forms of transportation
- Using building products which can regenerate themselves
- Providing opportunities for mixed-income living
- Using compact building design
- Offering a range of housing opportunities
- Using energy efficient technologies
- Using building products that are healthy (such as low VOC paints which produce no off-gassing)

Proposed Sustainable Fellwood Community Features & Site

- A Common Green space, preserving as much land as possible in the entire Fellwood site as green space.
- Preservation of native tree plantings which provide extensive shade coverage throughout the project.
- Use of products such as pervious paving wherever possible to allow water to naturally infiltrate, reducing the impact on the City's stormwater system.

Energy

- To provide EnergyStar appliance products in the residential units.
- To provide thermally-efficient windows, doors and building envelope that have the potential to reduce energy consumption by 30% or more.
- To provide highly-reflective roofs to further reduce energy consumption.
- To reduce the average size of HVAC units to further reduce energy consumption.
- To orient buildings to enhance the use of natural daylight (and reduce need for HVAC).
- To explore the option of solar – for street lighting, building electricity use, and/or hot water heating to further reduce energy consumption.

Water

- To provide low-flow bath fixtures to reduce overall consumption of water approximately 30%.
- To minimize stormwater runoff through creative design by decreasing runoff into the City's stormwater infrastructure.
- To provide native plants for landscaping which require little or no water for irrigation, known as xeriscaping.

Materials & Indoor Air Quality

- To focus on using materials which are manufactured within the region.
- To provide interior paints, floorings, cabinetry, etc that are low in Volatile Organic Compounds (VOCs are indoor air pollutants, and contribute to a host of respiratory problems).
- To provide mechanically ventilated systems that ensure proper air filtration and fresh air levels

6. GUIDELINES – Please read Carefully

- + Our judges will be looking for a logo which graphically conveys and illustrates an understood message and vision of what community and sustainable / green design is.
- + The symbol should be graphically bold and scalable (clearly legible at various sizes).
- + The final mark should be a COMBINATION MARK which includes both a symbol and a WORDMARK. The wordmark should be comprised of the words “Sustainable Fellwood”. When the combination mark is reduced in size to fit on letterhead, a website, or return address envelope, both the symbol (A) and the word mark (B) should be clearly legible.

Example: *This example is intended only to clarify the meaning of combination mark; do not use this example as a style reference or attempt to duplicate in any way*



(B) PANTHEON

- + **Keeping in mind:** Respect of the past, while opening the door to the future; Inclusion of people from all backgrounds within and outside the community
- + Winners and nominees will be contacted, so the contact information sheet of the designer must accompany the submission(s) with no writing, numbering, or signatures on the original artwork.
- + Please do not sign or leave a signature of any sort on the submission.
- + No abstracts please.

6b. GUIDELINES - What we are NOT Looking For

Please do not submit any artwork with single or multiple oak trees. This is too similar to many other local logo designs, as well as other national brand logos.

7. Specific Requirements

Please submit your color logo submission printed in color sized to fit on a regular 8-1/2 x 11 piece of paper

- a. Computer renderings preferred.
- b. Hand drawings acceptable.
- c. Please submit your 8-1/2 x 11 submission(s) in a large mailing envelope without folding the work.
- d. Please do not sign your work in any way.
- e. Download, print and fill out the entry form. Make a copy of the completed form for your own records.

If a design is chosen and the submission requires further design development, a design organization may contact the designer to commission artwork to bring up to the desired stage of production (i.e. electronic format, etc.).

8. Usage

Submitted entries are free of any fee or royalty for use beyond this contest.

Submitted artwork cannot be altered or amended in any way without the written agreement of the original designer.

All finalists will be asked to sign a standard form confirming and summarizing that you are the sole author of the work.

9. Report

A full report of the competition, once the cycle of judging has been completed, will be available upon request. This report will include details of the number of entrants, the judges, the names of the winner(s).

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